

How to Improve Access to Your Best Resources



The Goal

- ✓ **Improve Access to ACLP Resources**

The Tactic

- ✓ **Build an AI model, trained on all ACLP resources**
- ✓ **Partner with Betty to create Scout, ACLP's AI-powered knowledge assistant**





Meet Scout!
ACLP's AI Assistant,
who replaced their
website's search

The Results

4000+

Total Unique
Users

8900+

Total Questions
Answered

50

Avg. Daily
Users

88

Avg. Daily
Questions

It's Your Turn.

Meet the knowledge needs
of your members when
they need you most

Book a Demo



meetbetty.ai/demo